

Report to:	LICENSING PANEL
Relevant Officer:	Lisa Ribchester, Licensing Officer
Date of Meeting:	21 November 2023

APPLICATION FOR A PREMISES LICENCE – Arthur’s Daily, 306 Highfield Road, Blackpool, FY4 3JX

1.0 Purpose of the report:

1.1 To consider an application for a new Premises Licence for Arthur’s Daily, 306 Highfield Road, Blackpool, FY4 3JX

2.0 Recommendation(s):

2.1 To determine whether the granting of this licence would adversely impact on the Licensing Objectives.

3.0 Reasons for recommendation(s):

3.1 Representations have been received therefore there must be a hearing to determine the application.

3.2 Is the recommendation contrary to a plan or strategy adopted or approved by the Council? No

3.3 Is the recommendation in accordance with the Council’s approved budget? Yes

4.0 Other alternative options to be considered:

4.1 None, once an application is submitted and representations received it must be considered by the Licensing Panel.

5.0 Council priority:

5.1 The relevant Council priority is

- “The economy: Maximising growth and opportunity across Blackpool”

6.0 Background information

- 6.1 On 12 August 2023 the Licensing Service received an application from Arthur's Daily Ltd for a new Premises Licence for Arthur's Daily, 306 Highfield Road, Blackpool, FY4 3JX. The property has never held a Premises Licence before.
- 6.2 The application requests permission to sell alcohol for consumption off the premises 07.00 to 23.00 Sunday to Thursday and 07.00 to 23.30 Friday and Saturday with opening hours also from 07.00 to 23.00 Sunday to Thursday and 07.00 to 23.30 Friday and Saturday. The applicant has volunteered a number of conditions on the application form which will be attached to the Premises Licence if granted, a copy of the application is attached at Appendix 4(a). The application was originally advertised incorrectly on the premises and therefore it was decided by the Licensing Manager that the representation period needed to be restarted and both the site notice and press notice were to be readvertised, the applicant fully complied with this.
- 6.3 A representation has been received from Mark Marshall of M Squared Services Ltd on behalf of Mrs Jeyanthini Sutha who is the premise licence holder of 284 Highfield Road. A copy of the representation is attached at Appendices 4(b).
- 6.4 Local policy considerations:
- 4.1.5 For an applicant to assess what steps are appropriate for the promotion of the licensing objectives, they must first understand the area in which they intend to operate. By way of example the controls required in an area suffering from a high level of deprivation, alcohol dependency and street drinking may be completely different to those required in other areas. Applicants are expected to make their own enquiries and demonstrate how they have considered the following in the operating schedule:
- The layout of the local area and physical environment including crime and disorder hotspots, proximity to residential premises and proximity to areas where children and young persons may congregate;
 - Any risk posed to the local area by the proposed licensable activities; and
 - Any local initiatives (for example local crime reduction initiatives or voluntary scheme which may help mitigate potential risks

6.5 National policy considerations:

2.26 Licensing authorities and responsible authorities should expect applicants, when preparing an operating schedule or club operating schedule, to set out the steps to be taken to protect children from harm when on the premises.

2.27 Conditions, where they are appropriate, should reflect the licensable activities taking place on the premises. In addition to the mandatory condition regarding age verification, other conditions relating to the protection of children from harm can include:

- restrictions on the hours when children may be present;
- restrictions or exclusions on the presence of children under certain ages when particular specified activities are taking place;
- restrictions on the parts of the premises to which children may have access;
- age restrictions (below 18);
- restrictions or exclusions when certain activities are taking place;
- requirements for an accompanying adult (including for example, a combination of requirements which provide that children under a particular age must be accompanied by an adult); and
- full exclusion of people

9.43 – The authority’s decision should be evidence-based, justified as being appropriate for the promotion of the licensing objectives and proportionate to what it is intended to achieve.

6.6 Does the information submitted include any exempt information? No

7.0 List of Appendices:

7.1 Appendix 4(a) Application form for a new Premises Licence
Appendix 4(b) Objection from Mark Marshall of M Squared Services Ltd on behalf of Mrs Jeyanthini Sutha

8.0 Financial considerations:

8.1 None.

9.0 Legal considerations:

9.1 Please see local and national policy in the background information.

10.0 Risk management considerations:

10.1 None.

11.0 Equalities considerations and the impact of this decision for our children and young people

11.1 None.

12.0 Sustainability, climate change and environmental considerations:

12.1 None.

13.0 Internal/external consultation undertaken:

13.1 None.

14.0 Background papers:

14.1 None.